

No. 26-07/2011-T&C-CM(pt.I)

Date: 02.03.2017


Circular T&C-CM No. 66/16-17

Sub: Promotional offer of free 310 MB data for new connections under prepaid mobile services-reg.

To promote the data usage among BSNL's new subscribers, it has been decided by competent authority to introduce a Promotional Offer of free 310 MB data (to be used in first 30 days) for each new connection on PAN India basis from 01.03.2017 to 29.05.2017.

Above schemes will be applicable for all prepaid plans. Plans, wherein less than 310 MB free data is being given, shall be offered additional freebies in the above scheme to make the total freebies equal to 310 MB data. However, if any plan offers free data more than 310 MB, they will continue to get the same freebies without any change.

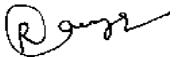
2. All other terms and conditions will remain same.
3. The above tariff will be implemented with immediate effect.
4. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI and TRAI regulations contained in Ir. No. 5-5/2008/regl Dated 16.06.2008 issued from regulation cell BSNL CO.
5. Circles have to update their website and report online parally with full details of the tariffs offered without reference to any other circular as also detailed vide this office letter no. 11-11/2012-T&C-CM dated 03.02.2017 and 16-8/2016-T&C-CM dated 20.12.2016 uploaded on intranet on 06.02.2017 and 20.12.2016 respectively.
6. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.
7. This circular is issued based on the approval of ECT vide Approval No. – 2727 dated 01.03.2017 in P&P-CM cell file No. 3-38/ECT/2015/P&P-CM (Pt. II). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing-CM Section, C.O., BSNL, New Delhi on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in


(N. S. Dhami)
DGM (T&C-CM)

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO) /GM (P&P-CM /PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.


(Rakesh Arya)
Dy. Manager (T&C-CM)